

Curriculum Vitae

Personal Data:

Name and surname: RAFAŁ KASPRZAK
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Education:

Organization / Period	Degree obtained
2014 Warsaw School of Economics Collegiums of Management and Finance	Habilitacja in Economics
2004 Warsaw School of Economics Collegiums of Management and Finance	PhD in Economics
2001 – 2002, Groupe Ecole Supérieur de Commerce de Rennes (France)	Master in Business Administration (International Commerce Faculty)
1995 – 2000, Warsaw School of Economics	MA in Economics Faculty: International Business and Politics Relations

Language skills (5 fluent; 1 basic)

Language	Reading	Speaking	Writing
Polish	Mother tongue		
English	C2 Proficient User	C2 Proficient User	C2 Proficient User
French	A2 Basic user	A2 Basic user	A2 Basic user
Russian	A2 Basic user	A2 Basic user	A2 Basic user

Other skills – computer ability, driving license (B cat)

Professional experience:

Date	Organization	Post	Key responsibilities
Since X.2002	Warsaw School of Economics (SGH) Collegiums of Management and Finance Management Institute	Assistant Professor	- Design Thinking Hub Project Coordinator (training and implementation of DT in product development) - Trainings and teaching - Fellowship in Università degli Studi di Genova, Dipartimento di Scienze Politiche (DISPO), Italy (year 2012) - Scientific supervisor of MA and BA thesis - Research worker and grant coordinator - Scientific supervisor of Warsaw Summer University (2009 and 2008) - Scientific supervisor of Student's Scientific Group Life-Style - Member of Collegiums Scientific Board - Coordinator of project financed by European Social Fund

Date	Organization	Post	Key responsibilities
Since VI.2008	Kamon Consulting – Rafał Kasprzak	Company owner	Company's activity areas: - Introduction of www.ekonomiawkulturze.pl web site with tools for event management and for cultural organizations. - Operator of research project "Warsaw observatory of creative industries" in cooperation with Warsaw municipality office. - Operator of research project "Identifying barriers in education" financed by Polish Ministry of Culture and National Heritage, grant 25.000 Euro. - Operator of research project "Creative industries observatory" financed by Polish Ministry of Culture and National Heritage, grant 17.000 Euro. - Business consultancy and ICT projects - Training and business coaching - Scientific researches - Cooperation in startup activities with Warsaw Municipality, Akcelerator Innowacji NOT (seed-capital fund) Web site (Polish only) www.kmc.waw.pl
Since X.2010 to VII.2013	Warsaw School of Economics	Project manager	Management of project "Postgraduate studies innovations manager" financed by European Social Fund, grant 250.000 Euro.
Since XII.2006 to II.2008	„Polskie Tatry” S.A.	Member of supervisory board	Representing the Polish Ministry of Treasure in the public limited company.
Since XII.2006 to XI.2007	The Polish Chamber of Commerce	Teaching Assistant	Coordination, management and supervision on the teaching process in project "New qualifications, work, entrepreneurship for unemployed woman", financed by the European Social Fund, under the Action 1.6 Operational Program Development of Human Resources.
Since V.2005 to IX.2007	Warsaw School of Economics Department of Implementation of European Funds	Project coordinator, chief specialist	Strengthening of possibilities for Warsaw School of Economics to introduce projects financed from European Structural Funds mainly by: information, teaching and tutoring of creation of project's proposals, creation of project management procedures in SGH, monitoring of projects managed by SGH. Management and coordination of project "European Academy of Management Skills" financed by the European Social Fund, under the Action 2.3 Operational Program Development of Human Resources.

Scientifics' accomplishments:

Books:

- **UE structural funds for SME in the year 2014 – 2020**, Onepress Gliwice 2016. Language of publication – Polish.
- **Silly Billy Gout is changing regional environment**, Eds. K.Kępczyk, R.Kasprzak (analysis of cultural institutions impact on the regional economy), European Fable Center in Pacanów, Pacanów 2015. Language of publication – Polish. Full text available here: <http://instytutbajki.pacanow.eu/biblioteka/do-pobrania/>

- **Creative industries in Poland: determinants and prospects.** Kamon Consulting Warszawa 2013. Language of publication - Polish. Full text available here: http://kmc.waw.pl/wp-content/uploads/2015/07/Rafal_Kasprzak_Przemysly_kreatywne_w_Polsce_2013.pdf
- **Marketing for Management and Economics**, Warsaw School of Economics, Warsaw 2014, co-author M. Bombol (50%) during printing. Language of publication – English.
- **Marketing of Places for Management and Economics**, Warsaw School of Economics, Warsaw 2014, co-author M. Bombol (50%) during printing. Language of publication – English.
- **Institutional support for development of innovative enterprises in Poland** published by Warsaw School of Economics, Warsaw 2012. Language of publication – English.
- **Structural funds for SME**, published by Helion, Gliwice 2009. Language of publication - Polish.
- **Management of micro business – handbook for active women** (Ed. E.Lisowska, R.Kasprzak), published by Warsaw School of Economics, Warsaw 2008. Language of publication - Polish.
- **Consumption of economics elite in Poland – empirical evidence** Ed. T.Słaby, Published by Warsaw School of Economics, Warsaw 2006. Co-authors: M.Bombol, A.Dabrowska, M.Janoś - Kresło, B.Mróż, T. Słaby. Language of publication - Polish.
- **How to register and manage cooperative – a handbook for entrepreneurs** Society “Open doors” non-governmental organization Warsaw 2005 Publication financed by the Polish Ministry of Economy. Co-authors: M.Kasprzak, J.Obrębska, A.Wrzesiewska, M.Zawistowski. Language of publication - Polish.
- **Consumption of cultural services** PhD dissertation Warsaw School of Economics, Warsaw 2005. Language of publication - Polish.

Selected papers:

- **The Development of Creative Industries in Poland - Opportunities for Entrepreneurial Development or just a Temporary Fashion** In: Management – new horizons. Eds. J.D. Antoszkiewicz, E. Gołebowska. Social Academy of Sciences, Łódź-Warszawa 2015.
- **Silly Billy Gout is stimulating local economy. In Silly Billy Gout is changing regional environment**, Eds. K.Kępczyk, R.Kasprzak, European Fable Center in Pacanów, Pacanów 2015. Language of publication – Polish.
- **Creative industries in the Polish economy**, In: Quaestiones Geographicae, Adam Mickiewicz University in Poznań, 34(2)/2015, Poznań 2015. Full text available here: <https://www.degruyter.com/view/j/quageo.2015.34.issue-2/issue-files/quageo.2015.34.issue-2.xml>
- **Impact of events on the regional economy**, In: Culture and tourism – events. Eds. B. Krakowiak, A. Stasiak, Regional Tourist Agency of Lodzkie Region, Łódź 2014. Language of publication – Polish.
- **Financing from European Funds** In: Financing company – practical and theoretical approach, Ed. J. Szlęzak-Matusiewicz, P. Felis, Wolters Kluwer S.A., Warsaw 2014 (language of publication PL).
- **The Economic Impact of Cultural Institutions on the Local Economy** (co-author: T.Skalska) In: Journal of Management and Financial Sciences, Vol. 5, issue 9 (September 2012), Warsaw School of Economics, Warsaw 2012. (language of publication EN). Full text available here: <http://kolegia.sgh.waw.pl/pl/KZiF/publikacje/Journal%20of%20Management%20and%20Financial%20Sciences%20JMFS/Documents/JMFS%209.pdf>
- **Cultural tourists buying behaviors’ on the example of European Fable Center in Pacanów** In: Internal Trade, Instytut Badań Rynku, Konsumpcji i Koniunktury, Warsaw 2012. (language of publication PL)
- **Financing the culture – investment or need?** In: Kultura - więcej niż myślisz, Narodowe Centrum Kultury, Warszawa 2012. (language of publication PL)

- **Customer of cultural foods and services** In: Instytucje kultury w czasach kryzysu Ed. J.Sójka, P.Kieliszewski, P.Landsberg, M.Poprawski, Bogucki Wydawnictwo Naukowe Poznań 2009. (language of publication PL)
- **Impact of European structural funds on creating small and medium enterprises in Poland.** In: Economics - theory and practice, Dniepropietrovsk State University, Dniepropietrovsk 2008. (language of publication EN)
- **Possibilities for youngsters among structural funds** In: Youngsters in society and economy (Ed. A.Olejniczuk – Merta) Instytut Badań Rynku, Konsumpcji i Koniunktur Warsaw 2008 (language of publication PL)
- **Cultural industries and socio-economic environment on Poland** In: Chasing new socioeconomical environment (Ed. R.Bartkowiak, J.Ostaszewski) WSE (SGH) SGH Warsaw 2008. (language of publication PL)
- **Operational Program Human Capital versus Operational Program Development of Human Resources** In: European Local Government Advisor. Warsaw no 1/2007. (language of publication PL)
- **Promotion of entrepreneurship behaviors by the European Social Fund – implementation of Action 2.5 in Mazovia region** In: Changes in employment market in the socio – economical context Ed. J.Poteralski. Szczecin University, Szczecin 2007. (language of publication PL)
- **European Social Fund – selected theoretical and practical problems of implementation in Poland** In: Towards theory and practice of management (t.II) Ed. J.Ostaszewski, M.Zalewskiej Warsaw School of Economics, Warsaw 2006. (language of publication PL)
- **Economics elite and consumption of cultural services – birth of conscious customer** In: Economics elite – consumption, market, marketing Ed. T.Słaby Warsaw School of Economics, Warsaw 2005. (language of publication PL)
- **New trends in consumption of cultural services** In: Culture in social and economic development of countries and regions in UE. 3rd International Congress of Culture Culture-Economy-Media Krakow – Warsaw 2004 Co-author: T.Słaby. (language of publication PL)
- **Entrepreneurship in creative industries (Warminsko – Mazurskie region)** In: Economy, company and customer in the context of European challenges Warsaw School of Economics, Warsaw 2004. (language of publication PL)
- **Cultural and creative industries in the regional development strategy (Warminsko – Mazurskie region)** In: Studies and works of Collegiums of Management and Finance, no. 42/2004 Warsaw 2004. (language of publication PL)
- **Creative industries and regional development** In: Studies and works of Collegiums of Management and Finance, no. 34/2003. (language of publication PL)

Selected research projects:

- **Koziółek Matołek is changing – participation in culture**, project financed by Ministry of Culture and National Heritage of Poland, project manager, 2014. Researches focused on impact analysis of cultural institution on regional economy and society.
- **Cross Innovations** project financed by INTEREG IVC project launched in the partnership of 11 metropolises in Europe. Expert in the Local Implementation Group for Warsaw Municipality. Year of project implementation: 2012 – 2013. Researches focused on strengthening cross border cooperation between creative and cultural industries and traditional industry.
- **European Creative Cluster Lab** (key expert, Warsaw Municipality) project financed by Competitiveness and Innovation Framework Programme call: „European Alliances for Mobile and Mobility Industries and Creative Industries” project consortium: MFG Baden Württemberg (leader), Lille, Barcelona Media, Puglia and Warsaw Municipality. Years of project implementation: 2012 – 2014. Researches focused on identifying and implementing

to regional policy tool which improve impact of creative and cultural industries cluster on economy.

- **Identification of economic impact of cultural institution on the local economy on the example of European Fable Center in Pacanów**, (project manager, key expert), project financed by National Center of Culture in the program Culture observatory 2011. Researches focused on identifying and calculating the cultural impact on regional economy.
- **Definition of socio-economic impact of cultural and creative sector on the economy**, (project manager, key expert), project financed by National Center of Culture in the program Culture observatory 2010. Researches focused on identifying and calculating the cultural impact on regional economy.
- **Institutional support for development of innovative enterprises in Poland**, (project manager, key expert), Warsaw School of Economics 2009. Researches focused on identifying and assessing the institutional supporting system for innovative enterprises.
- **Polish customer facing economic crisis**, (expert), Warsaw School of Economics 2009. Researches focused on identifying and calculating the changes in customer behavior during crisis.
- **Small Aircrafts Transport System – analysis and preparation of transport model** Research project financed by the Ministry of Science and Higher Education (implementation project) no. N R10-0023-04, Project leader: Institute of Aviation, Member of SGH research team, Warsaw 2009. Researches focused on calculating economic impact of new transport model for economy and customer.
- **Financing of company development form European grants**, Research project financed by the Ministry of Science and Higher Education no. 04/E/0043/08 Project Coordinator, Warsaw 2008. Researches focused on identifying and assessing the possibilities for companies development offered by UE grants.
- **Financing of of entrepreneurship behaviors by the European Social Fund – implementation of Action 2.5 in Mazovia region** Research project financed by the Ministry of Science and Higher Education no. 04/E/0033/06 Project Coordinator, Warsaw 2006. Researches focused on identifying how European Social Fund can strengthen entrepreneurship in Poland.
- **Pattern of customers behaviors in leisure time** Research project financed by the Ministry of Science and Higher Education no. 04/S/0009/05 Co-authors: T.Ślaby, M.Bombol, Warsaw 2005. Researches focused on identifying and calculating the customers behavior during the leisure time.
- **Consumption of cultural services in Warminsko – Mazurskie region** Research project financed by the Ministry of Science and Higher Education no. KZiF 04/E/0025/04 Co-authors: T.Ślaby Warsaw 2004. Researches focused on identifying and calculating the consumption of cultural goods and services in warminsko-mazurskie region.
- **Culture and creative industries in regional development policy on the case of Warminsko – Mazurskie region** Research project financed by the Ministry of Science and Higher Education no. KZiF 04/E/0018/03 Co-authors: T.Ślaby Warsaw 2003. Researches focused on identifying and calculating the impact of cultural and creative industries on regional development.

Expertise and evaluator activities:

- Expert and evaluator in grant program for cultural infrastructure, National Center for Culture, Poland, since 2012.
- Expert in the foresight research project – Foresight Poland, introduction of new products, since 2007.
- Expert in the foresight research project – Foresight Mazovia, 2006 – 2007.

- Evaluator in the Committee of Project Evaluation of Integrated Program for Regional Development 2004 – 2006, in Mazovia region.
- Evaluator in the Committee of Project Evaluation of Human Resource Operational Program 2007 – 2013 – 6th Priority.
- Evaluator in the Committee of Project Evaluation of Operational Program Infrastructure and Environment (infrastructure of culture) 2007 – 2013.

Courses finished:

- 2014 – statistics and modelling organized by Warsaw School of Economics.
- 2002 – The course for tutors and training managers Project PHARE PL 0003.15 Strengthening of acquis communautaire implementation on the regional level. Course organized by the Office of the Committee for European Integration.
- 2002 – Postgraduate study of development of tutoring skills. Warsaw School of Economics.

I hereby agree for processing the following personal information strictly for recruitment purposes in accordance with the regulation regarding the protection data passed on the following date: 29.08.97r. Dz. U. nr 133 poz. 883.
Rafał Kasprzak